# Assessing Group Fairness with Social Welfare Optimization Part 2 

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## Alpha Fairness

- Recall the alpha fairness SWF:

$$
W_{\alpha}(\boldsymbol{u})= \begin{cases}\frac{1}{1-\alpha} \sum_{i} u_{i}^{1-\alpha} & \text { for } \alpha \geq 0, \alpha \neq 1 \\ \sum_{i} \log \left(u_{i}\right) & \text { for } \alpha=1\end{cases}
$$

where $u_{i}$ is the utility allocated to individual $i$

- Utilitarian when $\alpha=0$, maximin when $\alpha \rightarrow \infty$
- Proportional fairness (Nash bargaining solution) when $\alpha=1$
- To achieve alpha fairness:

Maximize $W_{\alpha}(\boldsymbol{u})$ subject to resource constraints.

## Alpha Fairness

- Alpha fair selection

Let $x_{i}=1$ if individual $i$ is selected, 0 otherwise. Then $u_{i}=a_{i} x_{i}+b_{i}$, where $a_{i}=$ selection benefit $b_{i}=$ base utility .
Now

$$
W_{\alpha}(\boldsymbol{u})= \begin{cases}\frac{1}{1-\alpha} \sum_{i}\left(a_{i} x_{i}+b_{i}\right)^{1-\alpha} & \text { for } \alpha \geq 0, \alpha \neq 1 \\ \sum_{i} \log \left(a_{i} x_{i}+b_{i}\right) & \text { for } \alpha=1\end{cases}
$$

We want to maximize $W_{\alpha}(\boldsymbol{u})$ subject to $x_{i} \in\{0,1\}$ and

$$
\sum_{i} x_{i}=m>\begin{gathered}
\text { Number of individuals } \\
\text { selected }
\end{gathered}
$$

## Alpha Fairness

- A simple solution algorithm using algebraic trick

If $\alpha \neq 1$, we have

$$
W_{\alpha}(\boldsymbol{u})=\frac{\frac{1}{1-\alpha} \sum_{i} b_{i}^{1-\alpha}}{\text { ฟ }^{\text {Constant term }}}+\frac{1}{1-\alpha} \sum_{i}\left(\left(a_{i} x_{i}+b_{i}\right)^{1-\alpha}-b_{i}^{1-\alpha}\right)
$$

## Alpha Fairness

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& \text { So we can maximize }
\end{aligned}
$$

$$
\sum_{i \mid x_{i}=1} \frac{1}{1-\alpha}\left(\left(a_{i}+b_{i}\right)^{1-\alpha}-b_{i}^{1-\alpha}\right)=\sum_{i \mid x_{i}=1} \Delta_{i}(\alpha)
$$

Welfare differential
of individual $i$

## Alpha Fairness

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Welfare differential
of individual $i$
... by selecting the $m$ individuals with the largest welfare differentials $\Delta_{i}(\alpha)$.

Similarly (using logs) if $\alpha=1$.

## Alpha Fairness Example

## $\alpha=0.7$, Select 9 individuals

Majority group

| $a_{i}$ | $\Delta_{l}(0.7)$ | Protected group |  |
| :---: | :---: | :---: | :---: |
| 1.5 | 0.750 |  |  |
| 1.4 | 0.708 |  |  |
| 1.3 | 0.665 | $a_{i}$ | $\Delta_{l}(0.7)$ |
| 1.2 | 0.621 | 0.2 | 0.187 |
| 1.1 | 0.577 | 0.4 | 0.354 |
| 1.0 | 0.531 | 0.6 | 0.505 |
| 0.9 | 0.484 | 0.8 | 0.643 |
| 0.8 | 0.436 | 1.0 | 0.770 |
| 0.7 | 0.387 |  |  |
| 0.6 | 0.336 |  |  |

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9 individuals with highest welfare differentials

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## Alpha Fairness Example

$$
\alpha=0.7, \text { Select } 9 \text { individuals }
$$

- Alpha fairness ( $\alpha=0.7$ ) corresponds to demographic parity.
- 6 of 10 majority individuals selected
- 3 of 5 protected individuals selected
- $60 \%$ of both groups

9 individuals with highest welfare differentials

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Graphical interpretation


## Utility Model for 2 Groups

- We want a model that relates alpha fairness to the utility characteristics of the majority and projected groups.
- ...while reducing the number of utility parameters
- Selection benefits uniformly distributed in each group
- Base utility is constant in each group

| Majority group |  |
| :--- | :--- |
| Selection benefits |  |
| $A_{\max }$ | $A_{\min }$ |
|  |  |
| Base utility $=B$ |  |


| Protected group |
| :--- |
| Selection benefits |
| $a_{\text {max }}$ |
| Base utility $=b$ |

## Utility Model for 2 Groups

- We want a model that relates alpha fairness to the utility characteristics of the majority and projected groups.
- ...while reducing the number of utility parameters

Let $S=$ fraction of majority group selected $s=$ fraction of protected group selected

Then the welfare differential of the last individual selected in the majority group is
$\Delta_{S}(\alpha)= \begin{cases}\frac{1}{1-\alpha}\left(\left((1-S) A_{\max }+S A_{\min }+B\right)^{1-\alpha}-B^{1-\alpha}\right) & \text { if } \alpha \neq 1 \\ \log \left((1-S) A_{\max }+S A_{\min }+B\right)-\log (B) & \text { if } \alpha=1\end{cases}$
and in the protected group is $\Delta_{s}^{\prime}(\alpha)$, similarly defined.

## Utility Model for 2 Groups

If $\beta=$ fraction of population that is in the protected group $\sigma=$ fraction of population selected, then

$$
(1-\beta) S+\beta s=\sigma,
$$

which implies

$$
s=s(S)=\frac{\sigma-(1-\beta) S}{\beta}
$$

and. . .

## Utility Model for 2 Groups

If $\beta=$ fraction of population that is in the protected group $\sigma=$ fraction of population selected, then
the min and max values of $S$ are

$$
S_{\min }=\max \left\{0, \frac{\sigma-\beta}{1-\beta}\right\}, \quad S_{\max }=\min \left\{1, \frac{\sigma}{1-\beta}\right\}
$$



## Utility Model for 2 Groups

Theorem. Selction rates $(S, s)$ achieve alpha fairness for a given $\alpha$ if and only if

$$
\begin{cases}(S, s)=\left(\min \left\{1, \frac{1}{1-\beta}\right\}, \frac{\sigma}{\beta}\left[1-\min \left\{1, \frac{1-\beta}{\sigma}\right\}\right]\right) & \text { in case(a) } \\ (S, s)=\left(\frac{\sigma}{1-\beta}\left[1-\min \left\{1, \frac{\beta}{\sigma}\right\}\right], \min \left\{1, \frac{\sigma}{\beta}\right\}\right) & \text { in case (b) } \\ \Delta_{S}(\alpha)=\Delta_{s}^{\prime}(\alpha) & \text { in case (c) }\end{cases}
$$

where the cases are



## Alpha-fair Selection Rates

- Recall the 3 utility scenarios....

|  | Scenario 1 | Scenario 2 | Scenario 3 |
| :---: | :---: | :---: | :---: |
| Majority group | $\begin{array}{cc} 0.5 & 1.5 \\ A_{\min } & A_{\max } \end{array}$ | $A_{\min }^{0.5} \stackrel{0.8}{\square} A_{\max }$ | $A_{\min }^{0.5} \stackrel{1.0}{ } A_{\max }$ |
| Protected group | $\stackrel{0.2}{0.2} \stackrel{1.0}{a_{\min }} a_{\max }$ | $a_{\min }^{0.2} \quad 1.0 a_{\max }$ | $a_{\min }^{-0.5} \stackrel{1.0}{a_{\max }}$ |
|  | Protected group benefits somewhat less from selection | Some protected individuals benefit more | Some protected individuals harmed by selection |

## Alpha-fair Selection Rates

- Overall selection rate $=0.25$

- Protected group has lower selection rates in Scenario 1 than in Scenario 2 due to higher utility cost of fairness in scenario 1.
- Protected group selection rate approaches $2 / 3$ asymptotically because $1 / 3$ of group is harmed by selection.


## Alpha-fair Selection Rates

- Overall selection rate $=0.6$

- Similar pattern, higher rates.


## Alpha-fair Selection Rates

- Overall selection rate $=0.8$

- Similar pattern, still higher rates.


## Demographic Parity

- Overall selection rate $=0.25$

- Parity achieved when majority \& protected curves intersect.
- Parity corresponds to relatively low degree of fairness.
- Protected group in Scenario 2 has higher rate even with $\alpha=0$.


## Demographic Parity

- Overall selection rate $=0.6$

- Parity in Scenario 2 now requires a slight degree of fairness.
- Scenario 3 parity requires large $\alpha$ due to high cost of fairness.


## Demographic Parity

- Overall selection rate $=0.8$

- Parity impossible in Scenario 3 because alpha fairness never calls for harmful selections.


## Demographic Parity



- Parity generally corresponds to less than proportional fairness.


## Equalized Odds

- Assume majority is $65 \%$ qualified, protected group $50 \%$ qualified.
- Overall selection rate $=\mathbf{0 . 2 5}$ < overall qualification rate of 0.6

- Even less fair than demographic parity.
- Sometimes viewed as easier to defend than demographic parity.


## Equalized Odds

- Overall selection rate $\mathbf{= 0 . 6}=$ overall qualification rate

- Only an accuracy maximizing solution (odds ratio = 1) yields equalized odds. Fairness not a factor.
- Nearly all odds ratios = 1 when selecting more individuals than are qualified.


## Predictive Rate Parity

- Overall selection rate $\mathbf{= 0 . 6}=$ overall qualification rate

- Higher predictive rates = smaller selection rates for protected group.
- Only an accuracy maximizing solution (pred rate $=1$ ) yields predictive rate parity. Fairness not a factor.


## Predictive Rate Parity

- Overall selection rate $=0.8>$ overall qualification rate

- Nearly all predictive rates $=1$ when selecting fewer individuals than are qualified.
- Predictive rate parity is a meaningful parity measure only when selecting more individuals than are qualified.


## Conclusions

- Accounting for welfare
- Alpha fairness (for suitable $\alpha$ ) can result in any of the 3 types of parity, but usually when $\alpha<1$.
- So, parity is generally less fair than proportional fairness.


## Conclusions

- Accounting for welfare
- Alpha fairness (for suitable $\alpha$ ) can result in any of the 3 types of parity, but usually when $\alpha<1$.
- So, parity is generally less fair than proportional fairness.
- Assessing parity metrics
- Implications of alpha fairness depend heavily on how many individuals are selected relative to number qualified.
- Equalized odds is a meaningful fairness measure only when selecting fewer individuals than are qualified.
- Equalized odds is less fair (measured by $\alpha$ ) than demographic parity.
- Predictive rate parity is meaningful only when selecting more individuals than are qualified, which may be unrealistic.
- Predictive rate parity may be relevant in the parole case (where lower recidivism corresponds to higher predictive rate) if one is willing to parole unqualified individuals.


## Questions or comments?

